

# **GREAT LAKES PFAS ACTION NETWORK 2022 IMPACT**

In 2022, the Great Lakes PFAS Action Network (GLPAN) grew our coalition of impacted community members, supported communities across the Great Lakes impacted by PFAS, and raised awareness about PFAS contamination to lawmakers, the media and the public.

## BUILDING AN INFRASTRUCTURE OF SUPPORT AND GROWING THE NETWORK

In 2022, we expanded the GLPAN website to include county specific pages for all 83 counties in Michigan. Impacted people can now find their county by zip code and learn about contamination in their area.

We used sophisticated digital advertising through Google, Facebook and Instagram to connect with people in impacted communities and urged them to sign up to GLPAN's email list to receive resources and updates on PFAS contamination.



**887,272** DIGITAL AD IMPRESSIONS



**3,835** SIGN UPS TO GET INVOLVED



**3,778** Total glpan email subscribers

## **COMMUNITY ACTION TEAM AND PUBLIC WEBINARS**

We launched a series of public engagement events to build relationships with impacted community members and grow our network.

- Started a Community Action Team with 19 impacted people from across the Great Lakes to build power and provide resources to each other.
- Held two PFAS Community Conversations for impacted communities to listen to their needs and how they wanted to be involved.
- Hosted PFAS experts for a public webinar about PFAS and health impacts



# FUNDING PROJECTS TO SUPPORT PEOPLE AND COMMUNITIES IMPACTED BY PFAS

We distributed small grants to PFAS-impacted communities and organizations working directly with impacted people. These funds supported PFAS testing, holding public awareness events, and other projects.



**\$31,200** TO COMMUNITY GROUPS AND IMPACTED INDIVIDUALS

**10** Funded projects



**Collecting samples to test for PFAS** 

## MONITORING PFAS IN AIR QUALITY

Flint, Detroit, and Dearborn, MI

Community members in Flint, Detroit, and Dearborn collected and tested rainwater to better understand if PFAS are accumulating in air around industrial areas.

### RAISING AWARENESS About PFAS IN Detroit

Detroit, MI

The Original United Citizens of Southwest Detroit educated southwest Detroit residents about PFAS in their community through a bus tour, films, and panel discussions.

## SUPPORTING PFAS EDUCATION FOR WISCONSIN RESIDENTS

West Bend, WI

Wisconsin Green Muslims partnered with GLPAN to create an infographic to inform Wisconsin residents on municipal drinking water how to take action when PFAS are discovered.

Theresa Landrum points to an industrial polluter during the Detroit PFAS bus tour.

## WINS FOR PFAS-CONTAMINATED COMMUNITIES

#### MICHIGAN MAKES INVESTMENTS IN PFAS-CONTAMINATED SITE CLEAN UP

In April 2022, the Governor signed the Building Michigan Together Plan which invests \$100 million in PFAScontaminated site cleanup.

This funding is part of a historic investment in our water using federal funding to clean up water contamination, overhaul outdated water infrastructure, fund state, and local parks, repair roads, and bridges, remove lead pipes, expand broadband internet, and more.

#### EPA SETS STRONG DRINKING WATER HEALTH ADVISORY LEVELS FOR KEY PFAS CHEMICALS

In June, the Environmental Protection Agency set a new level of safe exposure for PFAS chemicals in drinking water to .02 parts per trillion (ppt) — a large jump from the previous 70 ppt set in 2016 — affirming that these chemicals are not safe even at the lowest levels of detection.

The EPA also set lifetime health advisory limits for GenX at 10 ppt and PFBS (perfluorobutane sulfonic acid) at 2000 ppt — establishing that newer forms of PFAS are not safe and pose threats to our health and drinking water.

## Detroit Free Press

EPA: No level of nonstick PFAS compounds in water is safe for public health

MICHIGAN MCHARANS NORNEWS LEADER US EPA proposes rule to designate PFOS and PFOA as hazardous substances

## **The Detroit News**

Michigan lawmakers approve \$4.8B for water infrastructure, broadband, housing aid



Gretchen Whitmer, GOP strike \$4.7 billion Michigan infrastructure deal

CLICK ON DETROIT Gov. Whitmer signs \$4.8 billion Michigan infrastructure plan

# RAISING AWARENESS ABOUT PFAS CONTAMINATION IN THE GREAT LAKES REGION

Through earned media and public engagement events, we spread awareness about GLPAN and called on leaders to take action on addressing PFAS contamination. We attended various conferences and speaking engagements across the country and worked with reporters and newspapers to amplify our message.



STORIES MENTIONING GLPAN



# **COMMUNITY LEADERS IN ACTION**

## **SALAH ALI** COMMUNITY LEADER

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"I have been working on improving air quality in my community for many years, working to hold corporate polluters like Marathon accountable for the pollution they emit into our air and water. **We must find solutions to protect the health of our community, air and water**. I joined the Great Lakes PFAS Action Network to bring my perspective and work <u>together to</u> clean up this toxic contamination."



SANDY WYNN-STELT CO-CHAIR

"I have seen first hand how contamination with these toxic chemicals have affected my community. The Great Lake PFAS Action Network is a great opportunity for communities to stand together."